



## Client Projects

### **Microsoft, Seattle, Washington**

Designed a strategic product deployment and team communication plan for an internal division of Microsoft that involved personality assessments, work flow analysis and employee motivational strategies. The result was a team that developed better internal communication skills, collaboration, confidence to be more self directed and creative while honoring the overall corporate business direction.

### **Agrifos, Houston, Texas**

Conducted client needs assessments and success criteria for a corporate software replacement project, wrote the primary RFP and met with key executive decision makers to insure their department needs were being included in the needs documents.

### **National Sealants and Lubricants (NSL), Houston, Texas**

Met with executive leadership to quantify corporate goals for the coming year along with an assessment of the obstacles that were/had been in the way of meeting prior years goals. Designed and delivered an employee training utilizing tools of Human Dynamics over the course of 12 weeks. The result was a more collaborative and cohesive team that felt more confident to share their thoughts, needs, and perspectives about the company. The president was very grateful for the opportunity to have a space to connect with his team and hear their ideas.

### **DeVry University, Houston, Texas**

Met with University leadership to understand the obstacles present in meeting growth objectives and team issues. Presented a custom solution that involved the teaching of Human Dynamics tools and strategies that the University could continue to deploy ongoing. The result was a highly energized workforce, follow through, increased sales, better communication, confidence and overall job satisfaction.

### **Houston Heights High School, Houston, Texas**

Conducted an assessment of school's marketing plan, growth objectives, and community outreach strategies. Helped leadership design a new marketing, social media and community outreach plan to increase student enrollment, increase retention and school pride. Taught the administrative staff how to maintain a social presence and how to involve the student body.

### **University of Houston, Houston, Texas**

Presented trainings on Human Dynamics to the graduating class at the Wolfe School of Entrepreneurship. Coached the students on importance of personal organization, professionalism, and mental toughness in the emerging international social economy. Helped each student understand their own branding, wants, and life planning.

### **Texas Space Foundation, Austin, Texas**

Worked with the board to create marketing, branding and community outreach programs that expanded their visibility resulting in greater awareness of their mission and greater community and corporate support.

### **Earthlight Institute, Santa Monica, California**

Served as a board member adding strategy and planning for Institute creation and community communications and marketing.

### **Time to \$ave, Nashville, Tennessee**

Facilitated strategic intervention sessions with company leadership to open communication and address issues that had been on the table but had not yet been resolved and were impeding company growth.

### **Thank God I, New York, New York**

Contributed to a collaborative program and literary work geared at empowering women who have experienced tragedy and loss. Assisted in the positioning of the book and collaborated in the educational forum with fellow authors.

## **Walt Temple Properties, Houston, Texas**

Sat as a Corporate coach to help in the first year's of the launch of the firm adding education on niche creation, industry positioning, web marketing, team building, recruiting processes and helped the President stay focused in the many initiatives on the table during those crucial creative years. Our team's resources continue to be utilized on intermittent projects ongoing.

## **Houston Metropolitan Transit Authority, Houston, Texas**

Helped leadership design the RFP that went out for bid to update/ upgrade key business accounting/ payroll/ administrative systems. Met with department leaders over the course of 4 months to conduct needs assessments and define specific measurable goals for the project. Helped stage the roll out of the upgrades to meet the strategic and financial needs of the overall organization.

*For communication on the above projects and the many other projects TMJ&C have completed, please do reach out to connect with our team at 888-721-4204 or feel free to email us at [tinamariejones.com](mailto:tinamariejones.com)*

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discover what our team of consultants and coaches can bring to your organization, your career, and your family.*

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